

Have AUXC engaged in public safety outreach / preparedness events. Can be used as a recruiting tool and to assist public safety agencies. Survey the intended partner agencies to see what they would like to see us do to support them.

IDEAS (No particular order)

- **PERSONALLY ENGAGE EACH RECEPTIVE COUNTY EMA AND PLACE FOCUS ON THE ONES THAT ARE FORWARD THINKING AS THIS MIGHT CATCH ON FOR THOSE THAT ARE NOT.**
- **PRESENT THREE QUESTIONS SUCH AS...ARE YOU AWARE OF YOUR LOCAL AUXCOMM GROUP OR WHAT AUXCOMM IS? DO YOU HAVE A NEED FOR AUXILIARY COMMUNICATIONS OR SUPPORT FROM SUCH A PERSON OR GROUP IN YOUR RESPECTIVE JURISDICTION? IF YES, PLEASE LIST A FEW EXAMPLES OF WHERE YOU WOULD GET THE MOST BENEFIT FROM THE SUPPORT. (THREE QUESTIONS SHOULD BE RESPECTIVE IN MEANING AND ANT TIME)**
- **DEC/EC FACE TO FACE MEETING WITH EM**

****EC/DEC/EM ENGAGEMENT TO UNDERSTAND LOCAL EM NEEDS**.**

- **THERE NEEDS TO BE A CLEAR UNDERSTANDING BETWEEN EC/DEC/EM OF DIRECTION, EXPECTATIONS AND GOALS AS TO WHERE AUXCOMM STANDS WITHIN THE LOCAL JURISDICTION. THIS WILL HELP IF THE EM IS ASKING VS JUST THE EC OR DEC.**

S.M.A.R.T.

• SPECIFIC

- WHO: EM, DEC, EC
 - WHAT: EM SUPPORT
 - WHY: SUPPORT PUBLIC SAFETY/COMMUNITY
 - WHERE: ALL MICHIGAN COUNTYS
 - WHICH: RESOURCES INVOLVED, AUXCOMM DEC/EC
- ENGAGE THE EMERGENCY MANAGERS THAT EXPRESS INTEREST IN AUXCOMM. DO THIS IN A **POSITIVE AND PROFESSIONAL** MANNER.
 - PROVIDE THE INTERESTED EM WITH THE CAPABILITIES THAT AUXCOMM CAN PROVIDE WHILE DELIVERING THE MESSAGE IN A PROFESSIONAL MANNER AS THIS REFLECTS ON YOU AND THOSE YOU REPRESENT.
 - INVITE TO MEETINGS OR DEMOS

S.M.A.R.T.

• MEASURABLE

- HOW OFTEN: EVERY SIX MONTHS SUCH AS 4/1 AND 10/1
 - HOW MANY: ROTATING IN EACH DISTRICT EACH MONTH TO MEET A SIX-MONTH ROTATION
 - HOW WILL KNOW WHEN ACCOMPLISHED: MONTHLY REPORT/FEEDBACK FROM EMAIL/INPERSON MEETING
- EC TO REPORT TO DEC ON A MONTHLY BASIS ON ANY POSITIVE, NEGATIVE OR NO ACTIVITIES.
 - DEC TO REPORT RESULTS VIA AUXWG ON A MONTHLY BASIS.

S.M.A.R.T.

• ACHIEVABLE

- HOW CAN I ACCOMPLISH: CONTINUE TO COMMUNICATE WITH THE EM ON A REGULAR BASIS WITH A POSITIVE AND PROFESSIONAL DEMEANOR SUPPORTING THE RECRUITMENT OF AUXCOMM.

- DEC/EC MEETING WITH EM
- EC MEETING WITH DEC/AUXWG

S.M.A.R.T.

- **RELEVANT**

- DOES THIS SEEM WORTHWHILE?

- YES, THE WANT AND BEING ABLE TO PROVIDE A SKILLSET TO YOUR SERVED PUBLIC AGENCY IN THE EFFORT TO HELP THEM AND THE COMMUNITY THEY SERVE.

- TO SUPPORT PUBLIC SERVICE EVENTS, SHOWCASING OPPORTUNITY AND COMMUNITY AWARENESS.

S.M.A.R.T.

• TIME-BOUND

- WHEN?

- MONTHLY- EC TO DEC/AUXWG REPORTING
- QUARTERLY- DEC SUMMARY REPORTING TO SEC/AUXWG BY EACH OF THESE DATES 1/1, 4/1, 7/1, 10/1
- ANNUALLY- THE NUMBER OF SUCCESSFUL ENGAGEMENTS WITH THE SERVED AGENCIES FOR CALENDAR YEAR 2024 THE SUM OF THE PRECEEDING QUARTERS